



Sara Zetterberg, Country Manager Trainor Sweden, and Trainor CEO Stian Martinsen.

Jan 23, 2024 08:15 GMT

Sara Zetterberg is Trainor's new Country Manager in Sweden

"With a solid background from the EdTech industry, as a network builder and founder, we are confident that Sara is the right person to lead and further develop Trainor Sweden and Distansia. Sara is a confident leader and a skilled and fearless strategist. We are excited to start this journey together with her", says Stian Martinsen, CEO Trainor.

Sara Zetterberg joins Trainor from the EdTech company Haldor in Sundsvall. A company that she co-founded and has been the CEO of for the past 7 years. Haldor develops educational services that are integrated into Microsoft

Teams and enable schools to make better use of Teams in their teaching.

She now takes over the leadership responsibility from Peter Svarrer, who has been interim Manager of Trainor Sweden since April 2023.

"Electricity is an industry of the future, and the need for skilled and safety-conscious professionals is increasingly crucial. Trainor is a fantastic company that has so much expertise, commitment, and an extensive range of training in electrical safety. I am really looking forward to being part of and contributing to shaping a safer and more sustainable industry," says Sara Zetterberg.

"There is a great deal of interest in all of Trainor's courses, including the Electrician School and our sister company Distansia's authorization courses. Going forward, we want more people to discover our fantastic e-Learning courses, which are produced by Trainor together with established industry experts. It is the digital education of the future that really puts us at the forefront," says Sara Zetterberg.

About Trainor:

- Trainor has over 30 years of experience in training in electrical safety and hazardous areas risks.
- Educates over 120,000 course participants per year.
- The training company has 110 employees in Norway and Sweden. Trainor Sweden has approximately 30 employees and its sister company Distansia has 8 employees.
- Headquartered in Tønsberg, Norway. The head office of Trainor Sweden is in Sundsvall, Sweden.
- Trainor was acquired by Apave Group in August 2023

Trainor is an internationally recognized EdTech company setting new standards for safety training. We provide training services, digital solutions and technical consultancy services to offshore, maritime and land-based industries worldwide.

Contacts



Eva Nordskog

Press Contact

Head of Communications, HR and ESG

Communications, PR/Media

eva.nordskog@trainor.no

+4790875544